

Simply Socks Yarn Co.

---

website:

[www.simplysockyarn.com](http://www.simplysockyarn.com)

---

e-mail:

[service@simplysockyarn.com](mailto:service@simplysockyarn.com)

---

blog:

[www.simplysockyarn.typepad.com](http://www.simplysockyarn.typepad.com)

---

What's in this issue?

Page 1.... What's new?

Page 2.... Interview with Holli Yeoh of Bee's Knees Knits

Pages 3&4... Interview cont.

Page 5 .... Coming Attractions- New YARN!

## Opal Petticoat ON SALE !

Have you tried Opal's Petticoat sock yarn yet? Now's your chance to try it at 20% off! This fun, self patterning sock yarn is available in 8 colors at [Simply Socks Yarn Company](http://Simply Socks Yarn Company). This yarn is already sold out at the US Opal distributor, so once this is gone, we may not be able to get more for several months, if at all. On sale Aug 24 through Sept 3, 2006.

## New Yarn at SSYC...

Lana Grossa's *Meilenweit* sock yarn! This yarn is available in a variety of wool and cotton blends at [Simply Socks Yarn Company](http://Simply Socks Yarn Company).

Shown at right: Mega Boots Stretch



## Send us Your Photos

Are you especially proud of a pair of socks you knit using yarn you found at [Simply Socks Yarn Company](http://Simply Socks Yarn Company)? Then send us your pictures and we'll include them in our new blog Photo Album. Simply e-mail the photos to [allison@simplysockyarn.com](mailto:allison@simplysockyarn.com), and include information about what yarn it is, what pattern you used, and a few sentences about why you chose it, who the sock is for, or why you liked the yarn. You can include your blog's address if you would like it published too! We will then publish the pictures in the blog Photo Album on the left sidebar at [www.simplysockyarn.typepad.com](http://www.simplysockyarn.typepad.com). \*\*Look for the Album to be on the blog later this summer\*\*



## Sock Yarn... Not Just for Socks?

Looking for a new use for your sock yarn? So was Holli Yeoh, before she started Bee's Knees Knits. She combines a love of self-patterning sock yarn with her talent for knitting, into fun and wearable designs for kids. Out of her studio in Vancouver, Canada, Holli shares tidbits about her designs and her life as a mother and a knitter.

**Allison, SSYC's Owner:** I have to be honest.... One of the reasons I started a business was so that I would have a more flexible career when my husband and I have kids. I understand that you had a similar notion. Do you REALLY have the time to raise Devan and run a business and not pull out your hair? How do you make it work?

**Holli Yeoh:** I don't know why I thought I would have all this "extra" time while at home with my son! The first year of my business I had planned on publishing six 6 patterns ... I managed only one! I've slowly been pecking away at that original list of six and there's still one of the original designs that I have yet to publish, although there are now 12 designs in my collection. I've made it work by just doing what I can do in the time that I have available and adjusting my plans accordingly. Now that Devan's old enough to play independently it's made a huge difference. I'm well known in my neighbourhood for knitting in the playgrounds and at Devan's activities. All of the computer work and a large part of the knitting still happens while Devan's asleep or in preschool. At this moment he's in daycamp learning about community helpers. He's making a police badge today.



Pictured: Holli Yeoh  
Photo by: Linda Poon

**SSYC:** It's nice to see patterns like yours that are well written, clear, and nicely composed. Do you have a background in visual arts?

**Holli:** Yes, I do! I have a fine arts degree majoring in craft from the Nova Scotia College of Art and Design. I previously worked as a jewelry designer and teacher before returning to my first love of textiles.

**Live in Canada? Shipping to a Canadian friend?  
SSYC's flat rate Canadian shipping is only \$6.30 !**



**SSYC:** Your most recent pattern, coming in September, is a lovely, delicate lace sweater. Is there a special child in your life that gets to wear this?

**Holli:** My first patterns were designed for either friends or family, but all the children are getting older (and larger) and it takes longer to knit for them now! The new Peacock design came about when I was developing a workshop and started experimenting with stitch patterns that would look good with the self-patterning sock yarns.

**SSYC:** I noticed that you used Opal's Petticoat yarn in your most recent pattern, Peacock. Do you also enjoy knitting socks with Opal? What other sock yarns do you enjoy?

**Holli:** I have knit very few pairs of socks – which is one of the reasons why I started designing children's sweaters with the yarn. I loved the self-patterning yarn and wanted to make something other than socks out of it. Lately though I've been collecting self-patterning yarn specifically for sock knitting – it's starting to rub off on me! I think Regia has the nicest hand and the Lana Grossa Meilenweit colourways are particularly appealing to me.



**SSYC:** Sock knitting, and yarn collecting, is very addictive, isn't it? What was the first project you learned to knit?

**Holli:** My mother taught me when I was five years old. The project was a pink garter stitch scarf. I have a funny memory of that project. Sometimes when I would pick up the needles to work on the scarf the stitches would be very tight. I found out later that my Mum had also been teaching my Dad how to knit during the evenings while I slept. Not only was he practicing on *my* scarf, he was a tight knitter!

**Opal Petticoat is 20% off at SSYC, Aug. 26 - Sept. 3, 2006!**



**SSYC:** If you had to choose one pattern, of all those that you have created, as your favorite, which would it be?

**Holli:** I have to limit it to one pattern?! Although there are elements I love about all my designs, I would have to say that [Candace](#), my first pattern, holds a spot close to my heart. It's the design into which I really poured my heart and soul trying to figure out my design style, how to write and format the instructions and grade it for the different sizes. It's also the one I could probably knit in my sleep without a pattern!

**SSYC:** I receive many requests for adult patterns using sock yarn. Have you considered designing patterns for adults as well?

**Holli:** Funny you should ask! As a matter of fact, I'm currently working on an adult design using a 6-ply self-patterning sock yarn. I'm still trying to decide upon the perfect yarn for this project.

**SSYC:** Holli, thanks so much for taking the time to talk with me! I look forward to seeing what more comes out of Bee's Knees Knits in the coming years.

Find Holli's designs at [Simply Socks Yarn Company!](#)



**Patterns Pictured:**

Above, Candace

Near right, Peacock (available in September)

Far Right, Jaime



## Coming Attractions....

[Simply Socks Yarn Company](#) strives to be your one-stop shop for your sock knitting needs. That's why we continue to add more selection to our inventory on a weekly basis. In addition to the dozen+ lines of sock yarn we already carry, you can see these yarns in the store in the near future! Check [the blog](#), or e-mail [service@simplysockyarn.com](mailto:service@simplysockyarn.com) to learn more.

### Schaefer Yarn's *Anne*

As part of our Anniversary Treasure Hunt in June, SSYC asked you what would make our store even better. More than anything else, you responded "Schaefer Anne!" In response, our first shipment of this fuzzy, gorgeous sock yarn should arrive within a month! Each 560 yard skein is a delicious combo of hand dyed superwash merino wool, mohair, and nylon.



### Koigu

While [Simply Socks Yarn Company](#) placed our first order over a year and a half ago, it still hasn't arrived! This order included the Koigu Premium Merino-KPM (nearly solid) and Koigu Painter's Palette Premium Merino-KPPPM (variegated). When more info about this shipment is available, I will post about it at SSYC's blog at [www.simplysockyarn.typepad.com](http://www.simplysockyarn.typepad.com).

### Opal's New Rainforest Collection

Opal's first Rainforest Collection (some is still available at SSYC) has been a huge hit! So this fall, Opal will be releasing 7 more colorways in the Rainforest 2 Collection, plus Tiger from the last collection. All 8 are shown at right.

Also coming this fall from Opal to SSYC, are the [Hundertwasser Collection](#) and more [Opal 6 Ply](#) colors.

