



simply socks
yarn company

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Simply Socks Yarn Co.

website:

www.simplysockyarn.com

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Blog:

www.simplysockyarn.typepad.com

Owner:

Allison Van Zandt

Newsletter Info

Newsletters are e-mailed 4 times a year, with each season. In the coming months, you will find interviews with some of your favorite yarn companies along with special pricing for those yarns! This newsletter and www.simplysockyarn.com is your link to the best selection and prices for sock yarn on the internet!

If you should choose not to receive this newsletter, please e-mail us at promotions@simplysockyarn.com.

Simply Socks Yarn Co. Grand Opening

Sock knitters, search no more! You have found the online yarn store that caters to YOU and your obsession. That's right, a new online store that sells only sock knitting items, and **hundreds** of them. Find the yarn or needles you are looking for, all without leaving www.simplysockyarn.com.

On page 2 of this, our introductory newsletter, you will find a list of the yarns we are currently carrying. Want something we don't have? Let us know! In the coming months, expect to see **many** other yarns added to the store. Also expect patterns and books later this year.

We've made shipping easy; all shipping in the US is \$3.85 for USPS Priority Mail. If you spend over \$50.00 on your e-shopping trip, you don't pay for shipping! Not only is shipping a bargain, but all the yarns on www.simplysockyarn.com are **IN STOCK**- so you don't have to wait more than a few days for your order!

To celebrate our **Grand Opening**, we are giving away an assortment of Crystal Palace 6" bamboo double-pointed needles, sizes 0-8! Simply visit the blog at www.simplysockyarn.typepad.com to download a copy of the "treasure hunt" quiz, and then e-mail the answers back to be entered to win! The winner will be drawn from the quizzes with all correct answers. All entries must be received by August 1, 2005!



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Look for these yarns at simplysockyarn.com!

Cascade Yarns

Fixation in **all** colors
Sassy Stripes in **all** colors

Crystal Palace

Kid Merino in **all** colors

Cherry Tree Hill

Supersock in 14 handpainted colorways
Super Glitz in 14 handpainted colorways

Lang

Jawoll in dozens of solid & variegated colors

Opal Yarn

Rodeo in 6 colors
Prisma in **all** 8 colors
Handpainted in 6 colors

Regia Yarn

Tip & Top in **all** 12 colors
Dozens of solids, stripes and jacquards

Interlacements

Toasty Toes in 8 handpainted colorways

Fleece Artist

Merino in 17 handpainted colorways

Shelridge Farms

Soft Touch Heather in **all** 9 colors

Sandnesgarn

Sisu Glitter in **all** 6 colors
Sisu Fantasy (jacquard) in 4 colors

You will also find a great assortment of Crystal Palace double pointed and circular needles!

Coming Soon: patterns, books and MUCH more sock yarn!

Cherry Tree Hill



Regia Tip & Top



Fleece Artist



Interlacements





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SSYC Frequently Asked Questions

Have some questions about Simply Socks Yarn Company? Here's a list of some questions that were asked by customers. We figure, if one person has asked then there are probably more people who wonder the same thing! If you ever have other questions, please visit www.simplysockyarn.com and click on Customer Service. Then scroll to the bottom of the screen and click on FAQ, or Frequently Asked Questions. If you don't find your answer there, then e-mail us at service@simplysockyarn.com.

Q: How do I pay?

A: SSYC takes Visa, Master Card and PayPal. PayPal was recently added at the request of customers.

Q: Do you ship overseas?

A: We definitely ship overseas! We only list shipping options for the US and Canada on our website, but will ship wherever you are! If you do not live in the US or Canada, please contact SSYC before you place your order and we will help you out.

Q: Are you going to carry Koigu?

A: YES! And lots of it. Our order won't be arriving for several months. Koigu information will be in newsletters and e-mailed promotions when it is available.

Q: Do you offer patterns?

A: SSYC will soon offer patterns and books. We often give links to free patterns on the blog at www.simplysockyarn.typepad.com.

Q: Uh, what's a "blog?"

A: A "blog" is a web log or internet journal. Many knitters have them to share with others their projects and lives. SSYC's blog details store promotions, links to patterns, and the life and times of Allison Van Zandt, owner of SSYC. It is updated approximately 4 times a week.

Q: The product I want was on your site yesterday and now it's GONE!

A: We don't advertise products that are backordered or that we don't have in stock. Everything you see in the store can be mailed to you in a matter of days. If you want something that you don't see, look again in a few days or e-mail us.